

Sample Marketing Post

Did you know that obesity affects more than 50 percent of America's cat population? If your cat is overweight, she can develop all kinds of health problems such as painful arthritis, heart disease, breathing difficulty, diabetes and even bladder cancer. We recommend a Hill's® Prescription Diet® cat food to help with your cat's weight management. Do you think your cat is overweight? Ask us your questions below!



Sample Marketing Post

Do you have an itchy pet? We often see pets who have Food allergies & intolerance which are caused by a reaction to a particular ingredient, usually a protein. Sometimes referred to as an 'adverse reaction to food,' it is defined as an abnormal response to a food or food additive. If your cat vomits frequently, has diarrhea, irritated skin, a poor coat condition or hair loss, then she may have a food allergy. We recommend a Hill's® Prescription Diet® to help manage your pet's food allergies. Do you have an itchy pet? If so, call us today so we can discuss possible treatment options.



3 Elements of an Effective Marketing Post



Sample Marketing Post

Educational Topic – Obesity in Cats: Did you know that obesity affects more than 50 percent of America's cat population? If your cat is overweight, she can develop all kinds of health problems such as painful arthritis, heart disease, breathing difficulty, diabetes and even bladder cancer.

Your Recommendation – Hill's Prescription Diet: We recommend a Hill's® Prescription Diet® cat food to help with your cat's weight management.

Socialize/CTA: Do you think your cat is overweight? Ask us your questions below!



Sample Marketing Post

Educational Topic – Food Allergies: Do you have an itchy pet? We often see pets who have Food allergies & intolerance which are caused by a reaction to a particular ingredient, usually a protein. Sometimes referred to as an ‘adverse reaction to food,’ it is defined as an abnormal response to a food or food additive. If your cat vomits frequently, has diarrhea, irritated skin, a poor coat condition or hair loss, then she may have a food allergy.

Your Recommendation – Hill’s Prescription Diet: We recommend a Hill’s® Prescription Diet® to help manage your pet’s food allergies allergies.

Socialize/CTA: Do you have an itchy pet? If so, call us today so we can discuss possible treatment options.

