

## Create a Post on Your Google Business Listing

Posting through Google My Business lets you publish updates you need to communicate to clients and pet owners in your community. These posts are published directly to Google Search and Maps.

1. Sign in to [Google My Business](#). If you have two or more locations, click **Manage location** for the location you'd like to manage.
2. Click **Create post**. Or click **Posts** from the menu.
3. The "Create post" screen will appear. Here, you'll see options to add photos, text, events, and a button to your post. Just click each field, and enter the relevant information (i.e. Updated hours, link to resources for pet owners in need, etc.)
4. Once you've created your post, click **Preview** to see a preview. If it looks good, click **Publish** in the top right corner of the screen.

Once you've published a post, it will appear to customers on Google Search and Maps in a few moments. To ensure that posts are timely, they're removed from the default view after 7 days (or when the event date the post referenced has passed). However, a historical view of posts is shown under the "Posts" tab on mobile.



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